



THE INSIDE SCOOP

Your monthly newsletter brought to you by Vesta Hospitality

January 2026

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Respect for People: Our Commitment at Vesta

At Vesta Hospitality, we believe human rights are the foundation of a strong, successful workplace. Simply put: every person deserves dignity, fairness, and respect. This belief guides how we treat one another, how we serve our guests, and how we show up every day.

Our Respect for People commitment is more than words on a page. It's the expectation that every team member feels safe, valued, and empowered—no matter their race, ethnicity, gender, age, religion, ability, sexual orientation, or background. We stand firmly against discrimination, harassment, and injustice in all forms, and we believe that when people feel respected, they do their best work.

Creating this kind of culture is not the responsibility of a department or a title—it belongs to all of us. Every interaction, every decision, every moment is an opportunity to live these values and strengthen the community we're building together.

Vesta People

Team Spotlight: Corey Cone

Corey Cone is the kind of bartender who defines what true hospitality looks like. Corey has worked at the Embassy Suites Brunswick, GA since 2008. He brings not only experience but a genuine passion for taking care of people. From the moment guests sit at his bar, they're not just a guest, they are family.

Known for his quick wit and great sense of humor, Corey has an incredible ability to read the room and make everyone feel welcome. Whether he's sharing a laugh, remembering a regular's favorite drink, or creating the perfect cocktail, he does it all with ease and authenticity.



The hotel's regular guests absolutely adore Corey, and for good reason, he builds real connections, creates memorable experiences, and consistently delivers the kind of service that keeps guests coming back time and time again.

We're proud to spotlight Corey and grateful for the energy, laughter and heart he brings behind the bar every single day.

Vesta Hotels

Nature's Front-Row Show: King Tides at Surfsand

Each winter, Cannon Beach becomes the stage for one of nature's most spectacular events: King Tides. Occurring a few times between November and January, King Tides are the highest tides of the year, created by the powerful alignment of the sun, moon, and Earth. The result is dramatic ocean views, massive rolling waves, and an unforgettable coastal experience.

With its unbeatable beachfront location, Surfsand Resort offers guests a front-row seat to this natural phenomenon. Visitors travel from near and far to witness the breathtaking power and beauty of the Pacific Ocean during King Tide season.



While the views are stunning, King Tides also bring potential coastal flooding and hazardous conditions. That's where our incredible Surfsand team shines. From closely monitoring conditions to putting safety measures in place, the team is always ready to jump into action—protecting our guests, fellow team members, and the property from harm or damage.

It's a perfect example of what makes Vesta special: embracing the wonder of nature while staying grounded in care, preparation, and teamwork.



Toasting to the New Year in Jacksonville

The team at the Embassy Suites Jacksonville had a little fun "toasting" to the New Year and sharing their declarations for 2026.

Wishing everyone a happy, healthy, and prosperous New Year! Cheers!

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Standing Together Against Human Trafficking

Human trafficking is a global issue—and it can happen anywhere, including in our own communities. It involves the exploitation of people through force, fraud, or coercion for labor

or commercial sex.

At Vesta, we take a firm stand against human trafficking. We believe in protecting human dignity and ensuring our hotels remain safe spaces for guests, team members, and the communities we serve. That's why every Vesta team member is required to complete Human Trafficking Awareness Training.



This training empowers you to:

- Recognize warning signs
- Respond safely and appropriately
- Know how and when to report concerns

Your awareness could make a real difference. Even one informed observation can help protect someone from harm.

Call to Action: If you haven't completed your Human Trafficking Awareness Training yet, please make it a priority. It's more than a requirement—it's part of our commitment to care, responsibility, and doing what's right.



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