



Vesta Times

Employee Newsletter

July 2021

Chairman’s Message



Rick Takach, Jr
Chairman & CEO

I am so pleased that the Vesta Times is back after over a year hiatus and in a new, improved format. Our newsletters have meant so much to me through the years, not only is it a great place to share Vesta news but also a place to celebrate accomplishments, show off exceptional teamwork, and highlight important Vesta initiatives such as iDrive. Our newsletter perfectly embodies our Vesta Value, Communicate and Collaborate, because “at Vesta, when we **Communicate and Collaborate** successfully, we acknowledge, appreciate, engage and empathize; we interact with purpose.”

This last year, the Covid pandemic has been like nothing we have ever seen before. I recognize the hardships that so many of our team members have faced this last year and even now as we face new workforce challenges. When I walk through our hotels, I see your hard work and dedication to your job, our guests, your hotel, and our company. I am overwhelmed by the incredible service you have shown and delivered during toughest time our world has experienced in our lifetime and continue to provide every day. I am truly proud by your tireless efforts and resilience. I know it has been difficult and that everyone is walking a delicate balance between work, health, and family needs; managing it all has taken a toll on all of our lives in so many ways. I appreciate you being on this journey with us, being part of the Vesta family and holding true to our values.

Moving forward, I am full of optimism as there is a bright light at the end of this tunnel and a lot of positive changes happening at Vesta including the promotion of Gary Maass to Regional Vice President and Vesta’s 25th Anniversary in September, stay tuned for more exciting news on that.

Once again, thank you so very much for your hard work and unrelenting exceptional service.

Vesta Hotel Portfolio Update

Vesta Hospitality is pleased to announce the addition of two hotels in Colorado that joined the portfolio over the last year, Quality Inn & Suites Garden of the Gods in Colorado Springs and Hyatt Place in Westminster and the opening of the Hilton Garden Inn in Wilsonville, Oregon.

The Quality Inn & Suites Garden of the Gods has 124 rooms and is located just minutes from the famous Garden of the Gods Park and many other outdoor recreational activities found in Colorado. The hotel is also situated amongst many restaurants and attractions making it a great location for all travelers visiting Colorado Springs.

Hyatt Place Westminster is the newest addition to the Vesta portfolio. The hotel has 137 rooms, 1,853 square feet of meeting space, as well as a restaurant and bar. The Hyatt Place Westminster is nestled between Boulder and Denver with views of Colorado’s Front Range, the area offers a variety of local attractions, shopping and dining experiences.



General Manager, Melizza Inocencio, previously General Manager at the Country Inn & Suites Portland Airport, and her team officially opened the Hilton Garden Inn Portland Wilsonville on October 19, 2020. The hotel has 118 guest rooms, 1620 square feet of meeting space, sport court, a wonderful outdoor seating area with fire table, indoor pool and features the Parkway Grille Restaurant and Bar.



The development of Vesta’s AC Hotel by Marriott Vancouver Waterfront at the Port of Vancouver’s Terminal 1 is well underway and expected to open in summer 2022. The hotel will be an integral part of Vancouver’s overall redevelopment plan and skyline along the Columbia River.

Vesta 2020 Award Winners

2020 was an interesting year but through it all our Vesta teams stuck together to live our mission, Great Teams, Great Experiences, Great Results. To honor the 2020 successes, Vesta's 2020 Award Winners were announced during a virtual awards ceremony in April. Congratulations to all the winners listed below:

Guest Satisfaction Award: Homewood Suites Portland, Embassy Suites Brunswick & Homewood Suites Vancouver

Outstanding Achievement RevPar (RGI): Embassy Suites Brunswick, Embassy Suites Jacksonville

Most Improved Profit Margin: Best Western Plus Agate Beach

Hotel F&B Award—Full Service Hotel: Embassy Suites Jacksonville

Hotel Accounting Award: Embassy Suites Jacksonville

Hotel Front Office Award: Homewood Suites Portland

Hotel Housekeeping Award: Embassy Suites Brunswick

People's Choice Award: Cannery Pier Hotel & Spa

Hotel Maintenance Award: Embassy Suites Jacksonville

Community Involvement Award: Best Western Plus Agate Beach & Riverhouse on the Deschutes

Leadership Award: Mark Anderson, Sous Chef—Riverhouse on the Deschutes

iDrive Award-Driving the Vesta Culture: Homewood Suites Vancouver & Embassy Suites Jacksonville

Sales Department Award: Homewood Suites Portland

Director of Sales of the Year: Noelle Sprawkins—Homewood Suites Vancouver

General Manager Sales Leadership Award: Karen Bass—Embassy Suites Brunswick

General Manager of the Year: Gary Rodriguez—Embassy Suites Jacksonville

Hotel of the Year: Homewood Suites Portland



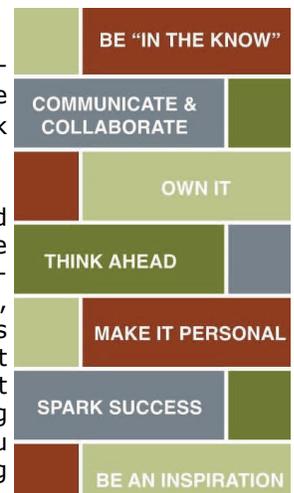
Vesta Values in Action

The Vesta Values help our team understand how to live our brand and support our mission and vision every day. When our team members live the Vesta Values, we ensure that anyone who interacts with any member of the Vesta team is positively impacted by their relationship with us.

The Vesta Values apply to every member of the Vesta team and to both internal and external relationships. When we practice these actions and develop these Values, we drive results for ourselves, our individual hotels and Vesta overall. All of the Vesta Values work together in harmony and fulfill the Vesta mission.



Adam Gloer, Shuttle Driver at Country Inn & Suites Portland Airport exemplifies the Vesta Value "Think Ahead", when he isn't in driving the hotel's shuttle, Adam is all over the property checking on everything and if he sees anything amiss, he is quick to fix it like picking up trash, room service trays in the corridors and anticipating any potential problems that might occur for the guests or staff. Adam also "Makes It Personal" with each guest he interacts with by introducing himself and connecting with guests in the shuttle. Thank you for living the Vesta Values by "Thinking Ahead" and "Making It Personal", Adam.





Vesta Hotels Celebrate Service

Vesta Hospitality's annual Celebrate Service week was a success. Vesta hotels around the country participated in celebrating the hard work and dedication of our employees. Each hotel planned a week full of fun events and themed parties to honor teamwork and have fun.



Gary Maass Promoted to Regional Vice President

Great Teams
Great Experiences
Great Results

Did you know that Vesta Hospitality is on Instagram, Facebook and a LinkedIn? Follow us for company updates and the latest news as it happens.



We are pleased to announce the promotion of Gary Maass to Regional Vice President of Operations. During his four years as Regional Director of Operations, Gary has proven himself to be a solid leader who works tirelessly to ensure the hotel teams have everything they need to be successful. He has a passion for serving our guests and providing a great guest experience. Gary promotes and demonstrates the Vesta Values everyday through his actions and is an asset to the Vesta Team. Gary has spent over 20

years in hotels and delivers a daily passion to serve others. His pursuit for excellence continues with Vesta.

Gary lives in Indiana with his wife and has three children, he volunteers his time by serving at food pantries, Feed My Starving Children and other events through his church. Gary loves to spend his spare time golfing or playing tennis.

Congratulations Gary!

iDrive: Safety Edition

The 2021 iDrive Safety initiative is a company-wide incentive program aimed to help make the hotels and workplaces maintain a safe and welcoming environment. The following employees were awarded the monthly Safety Hero designation from the many nominated employees throughout Vesta. For more information on the program, please see your manager.

First Quarter 2021 Safety Heroes

January: Josaphine De La Vega, Cannery Pier Hotel Astoria, Oregon

February: Dee Sonphommasith, Country Inn & Suites Portland Airport, Oregon

March: Teah Stafford, Best Western, Savannah, Georgia



Employee Spotlight—Tereza Wilson



"I'm excited about everything I do.", Tereza Wilson, Housekeeping Inspector – Embassy Suites Brunswick

Tereza Wilson has worked at the Embassy Suites Brunswick, Georgia since 2005 when she started as a contract employee and transitioned to hotel employee in 2008. Tereza has worked in every job in the housekeeping department and even helped in the breakfast area.

"Basically, anything that needs to be done Tereza is a willing team player! Whatever she is asked to do, her response is always, 'My pleasure!' - and she really means it!" Karen Bass, General Manager also adds "Tereza is faithful, hard-working, and dependable. She would be here 7 days a week if we let her (and occasionally is, if we need her). She always comes to work, ready to do the job, do it well, and do it with a smile!"

Tereza feels connected to the Vesta Value "Be an inspiration" because she likes to encourage her teammates to do their best, to make the hotel extra nice for our guests, and to work well together as a team. "We are all in this together."

When asked why she likes working for the Embassy Suites Brunswick, Teresa responded, "Because it's how I make my living! I love coming to this place every day. I never have a day when I get up and think I don't want to go to work. Every day I am learning different things. This job is like a career. Every day is something new."

Tereza bravely came to the United States from Honduras as a student in 1999, she left everything that was familiar to her including her family, friends, and language. In 2002, she became a US citizen and a year later she met her husband. They are both in the hospitality industry. In her time off, Tereza likes to try different foods, shop, and go to the beach.