

VESTA HOSPITALITY

“The Vesta Times”

A newsletter for Associates of Vesta Hospitality, a hotel management and development company

Issue XIII

July 2008

Comfort Suites Redmond, Oregon

In November of 2007, the Comfort Suites in Redmond, Oregon was added to the portfolio of Vesta's hotels. This 92 room property features free airport transportation and continental breakfast, indoor pool, spa and wireless Internet service. Regina Luna and her team are happy to be part of the Vesta family and look forward to the renovation soon to come...

Other Vesta hotels are located in Vancouver, WA, Portland, OR, Lincoln City, OR, Tillamook, OR, Salt Lake City, UT, Glendale, AZ, Lincoln, NE, McAllen, TX and Savannah, GA



June 2008 - Homewood Suites Salt Lake City:
The hotel received another outstanding inspection score
Congratulations to Monica and team!

Headline news

April:

April 18, 2008 was “earth day”, which reminded us again on our vulnerable environment. Vesta Hospitality is in the process of formalizing its initial “green initiatives” for all hotels and associates to follow. We want to do our part...

May:

China was hit by an earthquake of the magnitude of 8.0. It is expected that the death toll of 69,000 will rise over the next months. There are many ways to help.

June:

The Clinton - Obama race came to an end with the Democratic nomination of Obama, based on the number of delegates. Obama will now run against McCain (Republican). Please remember - election date is November 4, 2008!

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Rick Takach - President & CEO

Dear Fellow Vesta Hospitality associates;

As we enter into the third quarter, the weak economic environment is beginning to finally reach the hospitality industry. Although our hotels continue to perform at good levels, there has definitely been a softening. To make it through these difficult times it is important for all of you to focus on ensuring our products are clean and well maintained, our guests are receiving the best service possible, you are working at your maximum capability and ensuring no money is being spent that is not absolutely necessary. I am confident we have the best team members available and I look forward to working hand in hand with you through the next quarter.

To bring you up to date on a few of this quarter's initiatives:

1. A new associate opinion survey is being launched. This survey will not only be available online, but also available for you to fill out and to send back by mail. I encourage all of you to give to me your opinions.
2. There will be an upcoming General Manager meeting in Vancouver, Washington on August 28, 2008. If you have any items you would like your GM to share, please feel free to bring them to his or her attention.
3. Finally, the Staybridge Suites in Glendale will hopefully open in early July. It has been a long, tough construction process, but both, the Express and the Staybridge have turned out to be beautiful hotels. They will be nice additions to our family and I hope you will all have the opportunity to enjoy them some time over the next year.

As usual, I would like to thank you for being part of our team and working so diligently on behalf of our organization. Keep up the great work and I look forward to visiting with you as I inspect each of our properties over the next six months. Best regards,

Another success for the
Renaissance Casa de Palmas, McAllen - Texas

After Marriott's GSS Elite recognition in the in March, the hotel was awarded the "Food and Beverage Excellence", the "Spirit to Serve" and the Greatest Resolution in Problem Experience awards during the conference in May.

Congratulations from all of us here at Vesta Hospitality.

Vision and Mission Statement

We aspire to have a portfolio of hotels that are built on a common set of values shared by our investors, lenders and associates.

Our hotels will be clean, well maintained, up-to-date and operated by associates who are well trained and have a passion to serve.

We exist to maximize value and **profitability** for our investors.

We exist to provide **quality** accommodations and services for our guests.

We exist to provide an environment where our associates enjoy "**Esprit de Corps**".



Transfers and Promotions:

April 2008:

- Jana DeVoe-Beggins joined the team at The Promenade as sales manager.
- The team at the Staybridge Suites Hotel in Portland promoted Nichole Bishop from room attendant to housekeeping inspector.
- Best Western Tillamook: congratulations to Amie Finel who was promoted from guest service manager to assistant general manager.
- Beverley Burstein received a promotion to guest service supervisor at the Holiday Inn Express Glendale.
- Renaissance McAllen - Saray Arnaldi and Maria Fonseca both received a promotion in April for their jobs well done.

May 2008:

- Glendale - the Holiday Inn Express Hotel & Suites and Staybridge Suites completed their management team with Brian Talbert (sales manager), Jeremy Wathen (assistant general manager), Jose Chavez (chief engineer), and Julie Hale (general manager - Holiday Inn Express).
- April Anderson received a promotion to complimentary services manager at the Homewood Suites in Salt Lake City.

June 2008:

- The Renaissance Casa De Palmas in McAllen welcomed Roberto Guerra as Banquet Manager.

Congratulations and best of luck to all of you!

Vesta Hospitality salutes **Harvey Toles**, Guest Services Agent at the Country Inn & Suites Portland, Oregon for his outstanding performance. Harvey was selected as "Associate of the 1st Quarter 2008". We are proud to have him on our team.

Other nominees were:

- * **BRANDON SMOAK**, Dinner Chef - Country Inn & Suites Portland, OR
- * **MARIA SOTO**, Room Attendant - Country Inn & Suites Portland, OR
- * **AMELIA MENDOZA**, Cook - Renaissance Casa de Palmas McAllen, TX
- * **CARLOS GUERRERO-ROCA**, Line Cook - Holiday Inn Lincoln, NE
- * **BRANDY ADAMS**, Sales Manager - Homewood Suites Salt Lake City, UT
- * **JEFF ROSENBERG**, Chief Engineer - Homewood Suites Vancouver, WA
- * **SHELLY HALL**, Lead Laundry - Comfort Suites Redmond, OR

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Letter to the Editor:

Vesta Hospitality
Susanne Cox
701 SE Columbia Shores Blvd., Vancouver, WA 98661
Phone: 360.737.0442
Email: scox@vestahospitality.com

Job Fair

The Staybridge Suites team in Glendale, AZ is preparing for the opening in July of 2008 and is looking to fill various positions.

Please contact your General Manager, if you are interested in this or any other location.
For a complete list of job openings, please visit us at www.vestahospitality.com/career

Great ideas

Five Important Words That Keep 'Em Coming Back

One of the most successful fast food restaurants in our area keeps 'em coming back with great service and 5 words. Every time a customer receives his/her order at the drive-thru window, the cashier smiles and sincerely states: *Thank you. See you tomorrow.* A positive reminder that keeps 'em coming back.

Other ideas and personal stories? Please send us your feedback to the above mentioned address.

**Recipe of the Month "Ranch Burgers" -
welcome the Bar-B-Q Season**

INGREDIENTS (8 servings):

- 2 lbs lean ground beef
- 1 oz package ranch dressing mix
- 1 egg, lightly beaten
- 3/4 cup crushed saltine crackers
- 1 onion, chopped



Yum...

1. Preheat the grill for high heat.
2. In a bowl, mix the ground beef, ranch dressing mix, egg crushed crackers and onion. Form into hamburger patties.
3. Lightly oil the grill grate. Place patties on the grill and cook five minutes per side, or until well done.

"The beef burgers stay juicy and delicious on the grill or stove top! Serve on buns with your favorite condiments."